



## Visit from Kalingrad

### Agenda 22 – 23 of August

#### August 22:

|               |   |                         |
|---------------|---|-------------------------|
|               | <b>Location: City Hall (Rådhuset), Mörrumssalen</b>   |                         |
| 09.00 – 09.30 | Welcome with refreshment and Introduction   | Ulrika Nordén Johansson |
| 09.30 – 10.30 | The municipality of Karlshamn<br><i>Economy development in practice</i>   | Ulrika Nordén Johansson |
| 10.30 – 11.00 | Real Estate and property planning<br><i>Combining commercial and citizen needs</i>  | Christer Kaisajuntti    |
| 11.00 – 11.30 | International development and contacts<br><i>How to find and attract international investors</i>  | Mats Jonsson            |
| 11.30 – 12.00 | Tourism as a business driver<br><i>Development of tourism to increase the number of visitors and their money spent</i>                  | Lena Axelsson           |
| 12.00 – 13.30 | <b>Lunch at First Hotel</b>   |                         |
|               | <b>Location: Östra Piren, Volga</b>   |                         |
| 13.30 – 14.00 | Small Enterprise development<br><i>How to promote and support competence development</i>  | Fredrik Lager           |
| 14.00 – 14.30 | Netport and the local University<br><i>A catalyst to combine the needs of the municipality, the university and commercial interests</i> | Samuel Henningsson      |
| 14.30 – 15.00 | Refreshments  |                         |
| 15.00 – 16.00 | Baltic Logistics Center<br><i>The harbor as a gateway for international business</i>  | Anders Wiberg           |
| 19.00 – 21.00 | <b>Dinner at Eriksberg Wildlife Sanctuary</b>   |                         |

#### August 23:

|               |  |                   |
|---------------|--|-------------------|
|               | <b>Location: Blekinge Business Incubator</b>   |                   |
| 09.00 – 09.45 | The Business Incubator in Blekinge<br>Providing the platform and network for start-up companies  | Marianne Ivarsson |
|               | <b>Location: The Harbor of Karlshamn</b>   |                   |
| 09.45 – 10.00 | Travel to the Harbor   |                   |
| 10.00 – 11.00 | The Harbor of Karlshamn<br><i>The harbor as an important driver for the regional development</i> | Martin Fredlund   |
| 11.00 – 11.30 | Refreshment and Travel to Svängsta   |                   |
|               | <b>Location: Halda Development Center, Svängsta</b>  |                   |
| 11.30 – 12.00 | Svängsta – Halda Development Center<br><i>A driver for company and local development</i>         | Marie Wahlström   |
| 12.00 – 13.00 | <b>Lunch at Haldakrogen</b>  |                   |
| 13.00 – 13.30 | EC Gruppen<br><i>Establishing in Svängsta, pros and cons</i>                                     | Lars Elmberg      |
| 13.30 – 14.30 | Summing up and discussions   |                   |

#### Visitors:

Svetlana Babich, Andrey Sergeev, Olga Korneva, Maksim Savinov, Elena Dyatlova + interpreter